

Station	WPGH-TV PITTSBURGH, PA	Agency	( ) ABAR HUTTON MEDIA	Rep Firm	
Advertiser	( ) POLITICAL ISSUE GROU		6190 GROVEDALE CT, SUITE 200	Sales Office ( )	WASHINGTON
Product	PA AFL-CIO		ALEXANDRIA, VA 22310	Salesperson ( )	KATHRYN SARDINSKY
Estimate#	562	Agency C/P1/P2/E	//562		
Buyer	JEFF SCATTERGOOD	Flight Dates	08/27/2012 - 09/05/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LN 3 FOR SPOT NA AND OFR.  
THANKS,  
ANDREW

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	08/29-08/31	10P-11P	NEWS	:30	\$900.00	W-F	1	1	1	\$900.00
2	09/02-09/02	10A-11A	NEWS	:30	\$100.00	SU	1	1	1	\$100.00
*3	09/01-09/01	10P-1045P	NEWS	:30	\$900.00	SA	1	1	1	\$900.00
Station Remark: V2 1X NA 9/1 DT COLLEGE FOOTBALL. PLS CHG TO 1X SUN. NEWS ON 9/2 STP @ NCIT. PLS APPROVE.										

---REPORT TOTALS---

Report Totals: 3 / \$1,900.00

---SALES MONTHLY TOTALS---

Sep 12: 3 / \$1,900.00  
Sales Totals: 3 / \$1,900.00  
Station Totals: 3 / \$1,900.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$63,333	CABL	0%	KDKA	43%	UNKN	0%	WPCW	0%	WPGH	3%
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Advertiser ( ) POLITICAL ISSUE GROU

Product PA AFL-CIO

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6190 GROVEDALE CT, SUITE 200

ALEXANDRIA, VA 22310

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WPMY 0%

WPXI 29%

WTAE 25%

Books null

Demos RA35+